



# BAKERGOODCHILD PLANT LIST

May 2021

# ABOUT BAKERGOODCHILD

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**"WE NOT ONLY HAVE THE  
KNOWLEDGE, EXPERTISE &  
TECHNOLOGY TO BRING OUR  
PARTNERS' BRANDS TO LIFE, WE HELP  
THEM TO BUILD STRONG, MEANINGFUL  
AND TRUSTED CONNECTIONS WITH  
THEIR CUSTOMERS"**

**Paul Brough, Managing Director,  
bakergoodchild**

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Customer engagement has never been more competitive or complex. More data, more channels, more choice. Less clarity on what is truly working, where to invest your time, and more importantly where to invest your marketing budget for the best return.

For over a decade we have built a reputation as a trusted and proven customer communications and print specialist. Our commitment to providing better, more innovative, market-leading services and products to our clients is unrivalled, but it is our people and our partnership approach that sets us apart.

So, whether you're looking at a nationwide multi-channel campaign or a handful of local letters to be sent, our experienced team will make sure your message lands, in every sense of the word.

**bakergoodchild**

# QUALITY STANDARDS

bakergoodchild are proud to have gained and retained internationally recognised accreditations, affiliations and certifications which demonstrate our commitment to Quality, Service and Standards.

## OUR PARTNERS IN QUALITY



**baker**goodchild

# COLOUR DIGITAL PRINTING

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## XEROX IRIDESSE X 1

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- 7,200 Duplex A4 sheets per hour
- Simplex / Duplex
- Paper up to SRA3 | up to 400gsm
- Colours:
  - Gold & Silver (metallic)
  - White
  - Colour
  - Mono

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## XEROX VERSANT 3100 X 1

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- 6,000 Duplex A4 sheets per hour
- Simplex / Duplex
- Paper up to SRA3 | up to 350gsm
- Colours:
  - Colour
  - Mono

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## KONICA MINOLTA C6100L X 1

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- 7,200 Duplex A4 sheets per hour
- Simplex / Duplex
- Paper up to SRA3 | up to 300gsm
- Colours:
  - Colour
  - Mono

# MONO LASER PRINTING

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## XEROX NUVERA 314 EA X 2

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- 18,840 Duplex A4 sheets per hour
- Simplex / Duplex
- Paper up to SRA3
- Colours:
  - Mono



# CUT SHEET COLOUR INKJET

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## XEROX BALTORO HF INKJET X 1

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- Up to 18,000 impression per hour
- True high definition 1200 x 1200 dpi
- Paper from A4 up to SRA3
- Colours:
  - Mono
  - Colour

# CONTINUOUS COLOUR INKJET

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## RICOH IP5000 X 2

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- Up to 128 meters per minute
- 720 x 720 dpi
- Colour Management Software
- Colours:
  - Mono
  - Colour





# ENVELOPE ENCLOSING

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## BOWE FUSION CROSS X 2

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- High speed continuous input channel offering variable production from reels
- High speed cut sheet input channel offering variable page production from pre-cut sheets
- 2D camera reading to control pagination and integrity
- Selective enclosing up to 6 items
- 2 way matching
- Inline folding
- Enclosing up to 22,000 per hour
- DL, C5 & C4 envelopes & enclosing
- 6 insert stations enclosing
- 2 x colour marker *2 colours on envelope edge for mailsort and planned extractions*
- Read & Print technology - MCS Eagle 30
- Box-IT Tray System

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## KERN 3500 X 1

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- High speed cut sheet input channel offering variable page production from pre-cut sheets
- 6 insert stations enclosing
- C5 & DL envelope & enclosing
- 2D & OMR reading
- Enclosing at up to 20,000 per hour
- 100% integrity & verification

# ENVELOPE ENCLOSING

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## BUHRS BB600 X 1

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- 8 insert stations enclosing
- C5 & DL envelope & enclosing
- Lake camera system enabled
- 2D & OCR reading
- 3 way matching
- Enclosing at up to 12,000 per hour
- 100% integrity & verification

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## BUHRS BB300 X 1

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- 8 insert stations enclosing
- DL, C5, C4 & C6 enclosing
- C4, C5 & C6 envelope sizes
- Lake camera system enabled
- 2D & OCR reading
- 3 way matching
- Enclosing at up to 8,000 per hour
- 100% integrity & verification

# INKJETTING

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## MCS EAGLE 30 INKJET X 1

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- Running at 49,000 per hour
- Low ink use
- Solid 4 1/4" print area
- Supports a wide range of barcodes
- Inkjet on poly/envelopes/booklets/etc
- Colours:
  - Mono

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## MCS FALCON INKJET X 1

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- Running at 24,000 per hour
- Inkjet on poly/envelopes/booklets/etc
- Colours:
  - Mono

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## ASTROJET 3800 X 3

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- Running at 26,000 per hour
- Up to 12mm ink depth
- Prints graphics, logos, barcodes
- Inkjet on paper/envelopes/booklets/etc
- Colours:
  - Mono

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## ASTROJET M1 X 1

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- Running at 10,000 per hour
- Up to 12mm ink depth
- Prints graphics, logos, barcodes
- Inkjet on paper/envelopes/booklets/etc
- Colours:
  - Mono
  - Colour

# BOOKLET MAKING

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## DUPLO DBM 600 DIGITAL

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- Wide range of formats inc landscape A4
- Stitched wire (not staple)
- Fast set-up (within 60 seconds)
- Quick job changeover
- Touch screen controls
- Precise and accurate finish
- 2D barcode capabilities for variable page print

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## DUPLO DBM 350 DIGITAL

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- Wide range of formats
- Stitched wire (not staple)
- Quick job changeover
- Precise and accurate finish
  - 2D barcode capabilities for variable page print



# FINISHING

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## CONTINUOUS FINISHING LINE

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- Hunkeler Unwinder 4
- Spedo 2600 pinfed and pinless cutter
- MBO fold units x 2

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## POLAR EM GUILLOTINE X 2

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- 12,000 sheets cut per hour
- Light Guards
- Air Bed
- Digital Display

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## DUPLO MULTIGRAF CREASER X 1

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- Running at 5,000 sheets per hour
- A6 up to 375 x 660mm
- Multiple folds
- Up to 20 creases

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## RENZ AP360 X 1

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- Running at 216,000 sheets per hour
- Automatic punching operation
- Punch dies include:
  - ringwire
  - calendar
  - coil
  - plastic comb
  - tear off

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## MBO T400 FOLDER X 2

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- Running at 20,000 per hour
- 4 fold plates
- Cross folder
- Folding from A3 to A4 & A5

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## MORGANA CREASER X 1

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- Running at 1,500 sheets per hour
- A5, DL Gatefold & 2 Fold

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## MATRIX LAMINATOR X 1

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- Laminating & Digital Foiling

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## AMS TABBER X 1

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- Tabbing 450 to 4,000 per hour

# POSTAL SERVICES

## CRITERION 64 BIN CONSOLIDATOR

- Up to 35,000 DL letters per hour
- 64 sort bins, single-tier two-sided config.
- Feeder for DL & C5 envelopes
- Max envelope thickness 6mm
- SABRE reading system for multiple codes:
  - OCR
  - 2D
  - 1D
  - 4 State Mailmark/CBC
- Winsort Machine Control operating system
- Post Jet inkjet printer: 2D & Linear Mailmark barcode printing
- Thickness sensor & double detect camera
- Barcode verifier
- Matrix Bin display
- Dynamic tray label printers
- Sorting Applications software
- 48 way National Mailmark mailstream
- Dynamic bin allocation functionality
- Customer batch & job processing via barcode scanning
- Result file generation



# DATA & DOCUMENT SERVICES

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## DATA CLEANSING SERVICES

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- Postal sortation
- PAF (Postal Address File) cleansing and updating
- Goneaways suppressions
- Deceased & Bereavement Suppressions
- MPS (Mailing Preference Service) deduplication & file match
- Goneaway & returns management
- Bespoke customer database management
- Mailmark direct data bespoke reporting





# OUR PEOPLE

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**“OUR PEOPLE ARE THE REASON WHY  
WE ARE SUCCESSFUL. THEY ARE THE  
SECRET TO OUR SUCCESS.”**

**Bruce Thomson, Founder & Chair,  
bakergoodchild**

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Our vision for bakergoodchild is to be the innovative communications partner of choice, and to continually exceed our customer's expectations. To do that we hire, train and motivate talented, forward-thinking individuals who put our customers first.

We continually invest in our people which means our business is always getting better and better. We are proud of our in-house skills, experience and technical capabilities and recognise that it is our highly motivated team that allows our business to thrive.

At bakergoodchild we are passionate about making a difference to our clients and we encourage all our employees to challenge convention and think a little differently. We aim to build collaborative, sustainable and trusted relationships, working in partnership with our customers to become an extension of their team and business.

**It is this that stands us apart from our competitors.**

**bakergoodchild**



# YOUR PARTNER IN CUSTOMER COMMUNICATIONS

At bakergoodchild, we have built a reputation as a trusted and proven customer communications provider and print specialist, combining many years of knowledge and expertise with cutting-edge technology to help our clients to bring their brands to life.

Our commitment to providing better, more innovative, market-leading products and services means we're more than just a mailing house. Our 360 multichannel customer communications approach means we can offer channel choice.

We help our customers to build strong, meaningful, and trusted connections with their customers.

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